



As small business owner, I didn't know the first thing about selling a business so I sought the advice of someone who did.

From my research I realised Brokers are very expensive and were going to take a big percentage of the proceeds from the sale to pay for their service so when Michael from Kerr Capital introduced me to his DIY program I thought it was the perfect solution for me.

Michael gently held my hand right from the start- educating me on all the steps involved with selling a small business, providing me with advice and coming up with a reasonable sale value, working out how and where to advertise, dealing with buyers and all the other stuff that comes up all the way until you close the deal. All the templates you need are included and are really easy to use.

Selling my business was very stressful at times but it was reassuring to know that Michael was only a phone call away to give me the advice to move things along.

The DIY program is extremely good value and I saved a lot of money but still got great advice and most importantly a sale.

If you are thinking about selling your own business I would highly recommend Kerr Capital's DIY program. The guidance and advice will help you sell your business yourself as quickly and painlessly as possible.

Sincerely,

Melissa Field